Memorandum of Understanding

PURPOSE:
The purpose of this Memorandum of Understanding (MOU) is to identify a framework of cooperation and partnership between the below-mentioned parties to work together.
Date: 1 March, 2026

Party 1: Anthropos – HRD Cell
Party 2: Ashvanta Apparels and Dresses Private Limited

Party 1 shall provide the following deliverables to Party 2:

- **Part A – Sustainable Fashion Market Research & Pricing Strategy:** Party 1 shall assess market demand, segment consumers, analyse competitor pricing, conduct pricing sensitivity modelling, and recommend optimal price points and pricing architecture.
- **Part B – GREAT Grant Research & Functional Sportswear Prototype Development:** Party 1 shall identify required performance features and price ranges, define product specifications, validate price viability, and prepare the GREAT grant proposal and commercialisation roadmap.

Party 2 shall provide the following deliverables to Party 1:

- **Live project certificate** will be given to each of the participants of Live Project at the completion of the project.

Date of Starting: 1st March, 2026
Date of Completion: 15th April, 2026

In case of non-compliance and non-completion of Live Project, the former party will not be bound to any penalty.

This MoU will remain in effect until modified or terminated by any one of the parties by mutual consent. In case of a dispute due to academic cooperation, it will be jointly resolved in the spirit of independence, mutual respect and shared responsibility.
In the absence of mutual agreement by the authorized officials of both parties this MOU shall end after the event.

Rohan Vashisht
President (Anthropos)

Darsh Mehta (CFO)
Founder